



OPPORTUNITIES
In
TECHNICAL & BUSINESS COMMUNICATION
International Certification Course



What is Technical Communication?

Technical Communication is the process of conveying technical or complex information through oral, writing or other electronic mediums to a specific audience.

Who can be a Technical Communicator?

People who have curiosity to learn and teach new things and have a flair for writing finds Technical Communication a stimulating career.

- Graduates / Students seeking employment
- Professionals looking for a career change
- Housewives* wishing to work from home

* Qualified housewives willing to enter the workforce can look to ICON for a successful new career.

How can you become a Technical Communicator?

This course teaches latest tools and guides you successfully in implementing methodologies. The basic function of a Technical Communicator is to communicate complex procedures in simple steps to a general audience. This would help them to follow procedural steps that are required to complete a specific task.

Why ICON?

- Inline with Brooklyn & Austin College Curriculum
- Latest Software Tools
- Field Expert Faculty
- Bank Loan Facility
- Course Fee (in easy installments)

CAREER OPTIONS

Technical Communicators are in high demand commanding premium salaries in industries like IT, Medicine, Environmental Studies, Electronics, Cinema and Aerospace.

JOB OPTIONS

- Technical Writer
- Technical Editor
- Technical Illustrator
- Information Architect
- Usability Expert
- User Interface Designer
- Technical Trainer
- Technical Translator

Placement Assistance through:

- Career Building Programme
- Leadership Programme
- Interview Facing Skills
- Professional English Communication
- Knowledge of latest Tools and
- Analysis & Management

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